

A Night of ★ Broadway Stars

Presented by Alterra Reinsurance

*To benefit the homeless youth served by
Covenant House New Jersey*



**WEDNESDAY, MAY 11, 2011 · 6:00PM
NEW JERSEY PERFORMING ARTS CENTER**



This star-studded evening is hosted by renowned lyricist and composer Neil Berg, creator and co-producer of *100 Years of Broadway*, the top Broadway touring concert in the country, expected to visit over 120 cities by this year!



★ ***Come see a spectacular show and
help open doors for homeless youth!***



Beacon of Hope Awarded to John Berger

Covenant House is proud to present John Berger, CEO of Reinsurance at Alterra Capital Holdings, with the *Beacon of Hope Award* for his remarkable dedication to homeless youth. Given last year to former first lady former First Ladies Barbara and Laura Bush, this prestigious award is presented to a highly distinguished champion for homeless young people. Through his years of service on our Board of Directors, John and his wife Nathalie, have treated our kids as if they were their own, and also made their daughters Julia, Valerie and Camille, part of the Covenant House family. John's decades of support have helped to open doors for thousands of youth statewide. It is with great pleasure and honor that we celebrate John at our event this year.

Tickets, E-Journal Ads, Auction & Sponsorship Opportunities Available!

A Night of Broadway Stars

Presented
by



We invite you to join us for an unforgettable evening of music and magical moments. We will celebrate the many homeless teens who are now independent young adults, and those who are still trying to make their way. Past sponsors agree, this is an event like no other!

May 11 · NJPAC · Newark, NJ

6:00PM

Cocktail Reception & Silent Auction

7:30PM

Showtime!

Memorable performances by
Broadway's biggest stars
& a few surprises too!

9:00PM

Dessert Reception with Stars & Silent Auction

Ticket Price · \$1,000



Ways in which you can join the celebration...

TICKETS · Includes admission to the cocktail reception, show and dessert reception.

DONATION · We understand if you can't make it and appreciate anything you can give.

AD JOURNAL · Show your support for Covenant House with a message from your family, or by advertising your local organization or business in our event e-journal.

SILENT AUCTION · Donate a unique item or be prepared to bid on one at the event!

SPONSORSHIP · We have sponsorships available for individuals and companies starting as low as \$2,500. Please see following page and contract for details about event sponsorship.

LAST YEAR'S EVENT RAISED OVER \$1 MILLION!

And made a significant impact on New Jersey's kids...

★ Each night, 125 youth and 19 of their newborn babies stay with us.

We not only provide food, shelter and clothing, but also the tools they need to successfully move from our home to their own.

★ After last year's event, we were able to reinstitute an Aftercare program to stay in touch with youth who have moved to independence.

A successful event leads to successful kids! THANK YOU!

If you have any questions please contact us at gbutler@covenanthouse.org ★ (973) 286-3400

A Night of ★ Broadway Stars

Help our Youth Shine by Becoming a Star ★ Sponsor today!

SPONSORSHIP OPPORTUNITIES	IMPACT
<p>\$2,500 ★ Rising Star</p> <ul style="list-style-type: none"> ★ 2 show tickets with admission to cocktail & dessert receptions ★ Recognition as Rising Star Sponsor in e-journal 	<p>Fuels the tank of our Outreach van for one year allowing us to find youth on the street and bring them to safety</p>
<p>\$5,000 ★ Bronze Star</p> <ul style="list-style-type: none"> ★ 4 show tickets with admission to cocktail & dessert receptions ★ Recognition as Bronze Star sponsor in e-journal ★ Identification on event signage and promotional materials 	<p>Provides one year of hygiene and toiletry products for all of the youth we serve</p>
<p>\$10,000 ★ Silver Star</p> <ul style="list-style-type: none"> ★ 10 show tickets with admission to cocktail & dessert receptions ★ Recognition as Silver Star Sponsor in e-journal ★ Identification on event signage and promotional materials 	<p>Gives one homeless young mother and her newborn baby housing and supportive services for six months</p>
<p>\$25,000 ★ Gold Star</p> <ul style="list-style-type: none"> ★ 26 show tickets with admission to cocktail & dessert receptions ★ Prominent recognition as Gold Star Sponsor in e-journal, event signage and promotional materials 	<p>Feeds all of the youth we serve, three nutritious meals a day, for one month</p>
<p>\$35,000 ★ Platinum Star</p> <ul style="list-style-type: none"> ★ 36 show tickets with admission to cocktail & dessert receptions ★ Prominent recognition as Platinum Star Sponsor with company logo in e-journal, event signage and promotional materials ★ Featured branding on Covenant House website with links to company page 	<p>Provides a safe, warm bed and comprehensive care for 10 young people for one month at our crisis shelter</p>
<p>\$50,000 ★ Marquee Sponsor</p> <ul style="list-style-type: none"> ★ 50 VIP center orchestra level tickets to the show ★ Admission to cocktail & dessert receptions ★ Prominent recognition as Marquee Sponsor with company logo in e-journal, event signage and promotional materials ★ Featured branding on Covenant House website with links to company page 	<p>Supplies on year of transit fare for all of our youth to attend work, school, medical appointments, recreational outings and family reunification activities</p>
<p>\$100,000 ★ Title Sponsor</p> <p style="text-align: center;">SOLD</p> <p style="text-align: center;">The Berger Family & Friends</p>	<p>Supports one year of vocational and career development services to homeless youth in our programs statewide</p>

Please complete the sponsorship contract on following page and return to us by fax, e-mail or regular mail.
 Questions? Please call or email Gina at (973) 286-3400 ★ gbutler@covenanthouse.org

A Night of ★ Broadway Stars

Help our Youth Shine by Becoming a Star ★ Sponsor today!

SPONSORSHIP CONTRACT

Name of Corporation _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Email _____

SPONSORSHIP LEVEL (check one)

- Title **SOLD** 100,000 Marquee ★ \$50,000 Platinum Star ★ \$35,000
 Gold Star ★ \$25,000 Silver Star ★ \$10,000 Bronze Star ★ \$5,000
 Rising Star ★ \$2,500 Individual Tickets ★ \$1,000 x ____ (# of tickets) = \$_____

DONATION I/We Cannot attend, but enclosed please find a donation of \$ _____

Make checks payable & mail to:

Covenant House
A Night of Broadway Stars
330 Washington Street
Newark, NJ 07102
Tax ID: 13-3537710

★ Fax to: (973) 286-0190

★ Email to: gbutler@covenanthouse.org

★ Questions or to pay by credit card:
(973) 286-3400



Learn more about the work we do for homeless youth do at www.covenanthousenj.org

